

ANALISIS OF THE POTENTIAL FOR DEVELOPMENT OF RURAL TOURISM THROUGH THE PRISM OF ARCHITECTURE AND DESIGN IN THE REGION OF MALESIA

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ABSTRACT

The motive for such a study was valorization and categorization of architectural heritage in some rural areas in North Macedonia that are located close to larger urban areas, and the possibility of sustainable spatial development, as well as the promotion of rural areas through action in areas such as architecture, urbanism, planning, environment protection, development of the civil sector and development of rural tourism.

For this purpose, we analyzed several rural areas in Malesia region. We selected this locations because it is located close to larger towns such as Struga and Ohrid, and on account of the possibilities for development of rural tourism.

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